

Q3-Q4 , 2023

# CSR/ NEWSLETTER

2nd Edition





# Understanding Sustainable Development Goals

Q3-Q4 CSR/I Newsletter 2023

# The 17 Sustainable Development Goals

The Sustainable Development Goals (SDGs), also known as the Global Goals, were adopted by the United Nations in 2015 as a universal call to action to end poverty, protect the planet, and ensure that by 2030 all people enjoy peace and prosperity.





# Q3-Q4 CSR/I



## Health

Healthcare, wellness, and a thriving community.



## Education

Empowering minds for a brighter future through education, for inclusive and quality learning.



## Environment

Nurturing a sustainable planet to preserve the natural environment for future generations.



## Community Development

Fostering community well-being through sports and community engagement projects.



Platcorp Foundation

# Q3-Q4 Impact Summary

01

76,150 Trees were planted in 2023. This monumental effort is helping to build the resilience of local ecosystems while also addressing the global climate crisis.

02

Two classroom blocks constructed this year benefit nearly 150 children in Uganda, and over 1000 girls in East Africa have received sanitary towel donations.

03

This year, we proudly sponsored two teams—a rugby and a basketball team—with full-year sponsorship, supporting their passion, and dedication, and fostering a spirit of teamwork and sportsmanship.

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# Our Value

Established in 2020, the Platcorp Foundation is the not-for-profit sustainability investment vehicle for the Platcorp Group. The Foundation supports innovative and sustainable conservation, and community development projects through a mix of impact-first and philanthropic investments. Through the Foundation, we support the development of bankable solutions for key environmental and social challenges such as conservation, food, water, energy, and climate change.



# Platcorp Foundation Q3-Q4 Initiatives

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**3** GOOD HEALTH  
AND WELL-BEING

# Taylor Ashe Antivenom Sponsorship

Platcorp Foundation supported the Taylor Ashe Foundation by sponsoring the Western Kenya Snake Room. The Snake Room houses a diverse array of medically essential snakes like the Gaboon Viper and the Gold's Tree Cobra. Meticulously temperature-controlled, this space ensures optimal conditions for venom production, a key element in growing vital antivenom stocks for Kenya.



# Wedco Sponsorship

In collaboration with WEDCO, Platcorp Foundation is actively engaged in empowering over 150 young men and women from disadvantaged backgrounds in Kenya. Recognizing the pressing challenges of unemployment, WEDCO conducted a one-month training focused on providing essential life skills and entrepreneurial tools to support vulnerable youth.

4 QUALITY  
EDUCATION









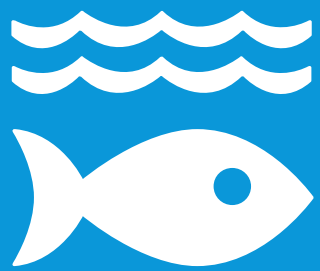
# Platcorp Subsidiaries Q3-Q4 Initiatives

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**14** LIFE BELOW  
WATER



# Beach Clean-Up Exercise

Platinum Credit Kenya collected 750kg of waste on International Beach Cleanup Day, while engaging with communities in Mwamzagaza Landing site and Gazi in the South Coast, as well as Buntwani Waterfront Park in Malindi. the Platinum Credit team meticulously cleaned these coastal regions. Collaborating with Base Titanium all the beach waste was sustainably recycled.

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# Cancer Support

Platinum Credit Kenya and Viva 365 insurance brokers marked World Palliative Care Day this October by inaugurating a new ward at Nairobi Hospice, reinforcing its commitment to the provision of affordable Cancer healthcare in Kenya.

3 GOOD HEALTH  
AND WELL-BEING





## ST. JUDE ONCOLOGY CENTRE

NAIROBI HOSPITAL  
"Put life into their days, not just days into their lives"

14



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Platinum Credit Kenya

# CSR Byte

“ At Platinum Credit Kenya, we believe in the power of responsible business practices to drive positive change. Our commitment to Corporate Social Responsibility has fueled transformative initiatives, leaving a lasting impact on communities. ”

*Shirleen Wangui*

*CSR Coordinator  
Platinum Credit Kenya*

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# Market Clean-Up Exercise

In the heart of Kawangware, a road suffocated by garbage, flies, and rodents painted a grim picture.

Premier Credit Kenya and the Kawangware community teamed up to clean and sanitize the market so businesses could continue to thrive.

**11** SUSTAINABLE CITIES  
AND COMMUNITIES





# Toilet Construction

Premier Credit Kenya responded to a critical need at Kyamulendu Primary School in Tala, Machakos County.

With over 400 learners sharing only 12 pit latrines, Premier Credit supported the construction of an 8-door pit latrine block in September 2023.

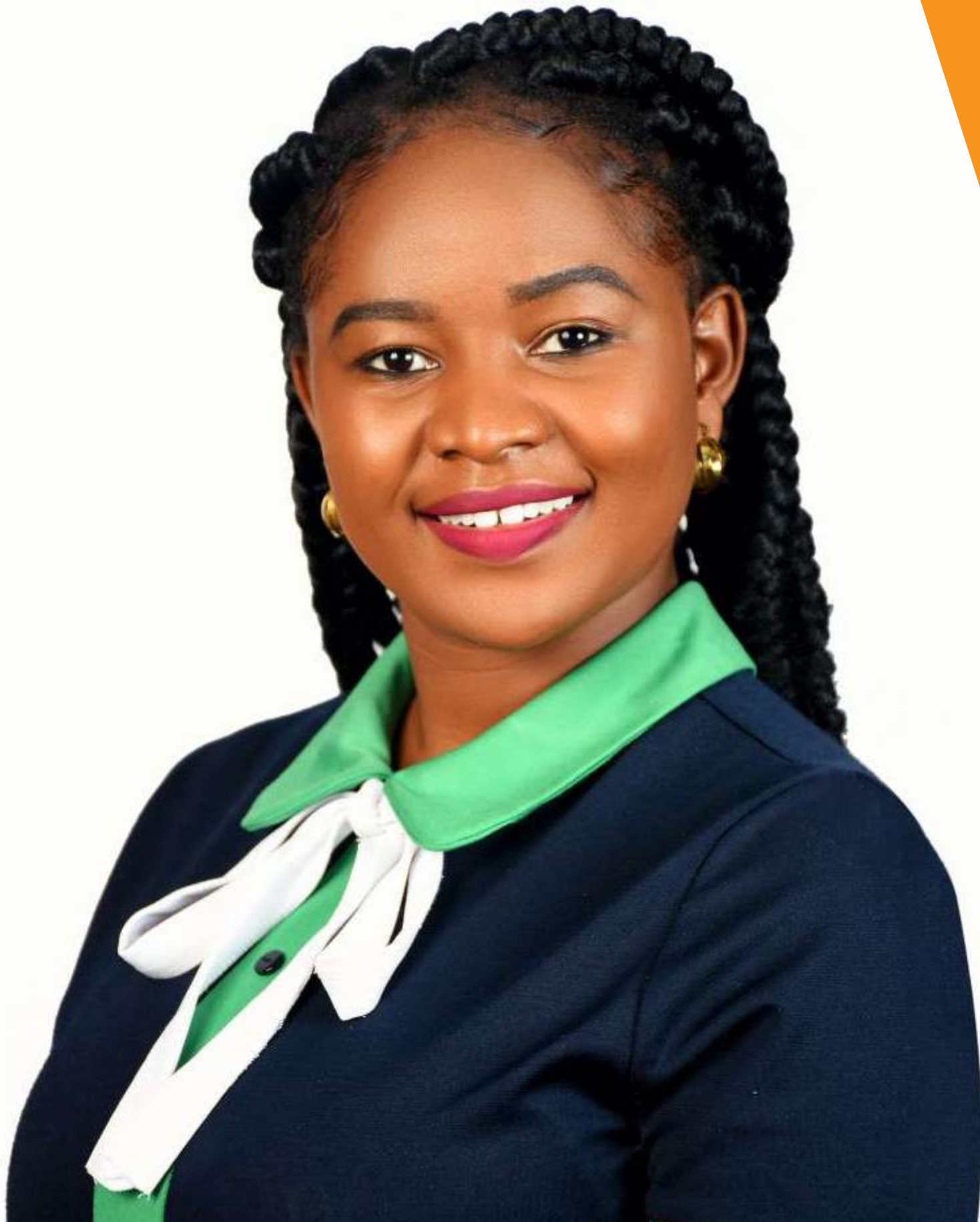
6 CLEAN WATER  
AND SANITATION











Premier Credit Kenya

# CSR Byte

“Premier Credit's CSR initiatives drive transformative change, fostering sustainable development across diverse communities. Our commitment shapes resilient communities, enhancing quality of life and showcasing the profound influence of corporate citizenship.”

*Teddy Nyakado*

*CSR Coordinator  
Premier Credit Kenya*



# Classroom Construction

20

Platinum Credit Uganda collaborated with Kangodo Primary School in the Serere District to construct new classrooms, where children were previously being taught under trees.

The Managing Director Mr. Abaasa Albert emphasized the company's nationwide impact, showcasing the importance of community engagement and supporting schools within the region for better education.

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4 QUALITY EDUCATION





# Rugby Sponsorship

Platinum Credit Uganda solidified its commitment to community sports by extending its partnership with Heathens RFC for three more years.

Becoming the anchor sponsor, the team is rebranded as "Platinum Credit Heathens."

**3** GOOD HEALTH  
AND WELL-BEING









Platinum Credit Uganda

# CSR Byte

“

At Platinum Credit Uganda, our commitment to CSR is central to our influence. Beyond improving our reputation and relationships with stakeholders, our projects foster cost-effectiveness, innovation, and enduring sustainability. This year, we've dedicated ourselves to expanding our positive influence by empowering communities, promoting sustainability, and enhancing societal well-being.

”

*Mugarura Manson*

*CSR Coordinator  
Platinum Credit Uganda*

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# Marathon For A Cause

Momentum Credit Kenya passionately participated in this year's StanChart Marathon, this not only promotes physical well-being but also contributes to broader wellness goals of health equity and access, underscoring the positive impact of corporate engagement in public health initiatives.

**3** GOOD HEALTH  
AND WELL-BEING





Momentum Kenya

# CSR Byte

“At Momentum Kenya, we extend our efforts beyond limits to support our communities comprehensively. Our initiatives actively contribute to community health, education, environmental conservation, and sports development. By fostering sustainability, our projects initiate positive change, shaping a resilient, equitable future for both the environment and the community.”

*Frank Karia*

*CSR Coordinator  
Momentum Kenya*

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# Tegeta Nyuki Clean-Up Exercise

Platinum Credit Tanzania demonstrated its commitment to environmental stewardship by organizing a clean-up at Tegeta Nyuki Market.

Enthusiastic staff actively participated, collectively collecting a substantial amount of waste from the market.

**11** SUSTAINABLE CITIES AND COMMUNITIES









Platinum Credit Tanzania

# CSR Byte

“Platinum Credit Tanzania is committed to transformative CSR initiatives. From promoting financial literacy to community health drives, our projects are creating lasting impacts. We're dedicated to building a sustainable future by fostering education, health, economic empowerment, and making a difference in the lives of Tanzanians.”

*Irene Lwamayanga*

*CSR Coordinator  
Platinum Credit Tanzania*

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# Ho! Ho! Ho!

Happy Holidays from



**PLATCORP**  
FOUNDATION

Warm wishes to you and your family this holiday season.

Wishing you a Merry Christmas!







[www.platcorpgroup.com/foundation](http://www.platcorpgroup.com/foundation)



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