



PLATCORP
GROUP

Q1 & Q2, 2023

CSR/I NEWSLETTER

Edition 1



WWW.PLATCORPGROUP.COM/FOUNDATION



ABOUT PLATCORP FOUNDATION

Established in 2020, the Platcorp Foundation is the not-for-profit sustainability investment vehicle for the Platcorp Group. The Foundation supports innovative and sustainable conservation, and community development projects through a mix of impact-first and philanthropic investments. Through the Foundation, we support the development of bankable solutions for key environmental and social challenges such as conservation, food, water, energy, and climate change.



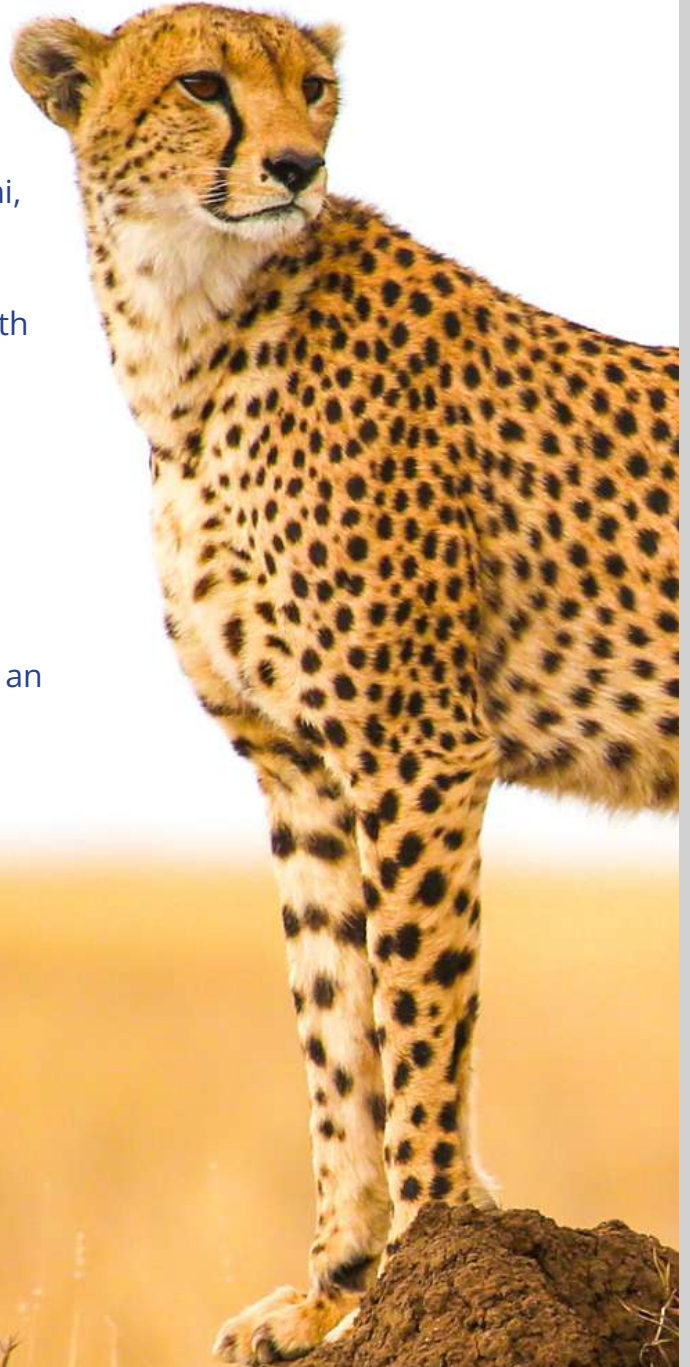
PLATCORP FOUNDATION

Mbokishi Mara Conservation

The Platcorp Foundation catalyzed and supported the establishment of the Mbokishi Conservancy in 2021. Before its establishment in 2021, the area faced significant threats from human-wildlife conflict, deforestation, land degradation, and fragmentation.

In 2022, the Foundation partnered with Mbokishi, helping them develop as a fully operational community conservancy. Mbokishi has since adopted mitigation strategies for coexistence with wildlife, showcasing how wildlife conservation benefits sustainable human development and livelihoods.

In the first half of the year, the Foundation provided grants for conservation leases, staff salaries, ranger uniforms and medical cover, convening three board meetings, and becoming an official MMWCA member.





Mbokishi Mara Conservation Gallery

Maasai Mara- Kenya





PLATCORP FOUNDATION

Nature Kenya Askari Appeal Golf Day

Platcorp Foundation supported both Nature Kenya and Askari/British Legion during their individual golf events by sponsoring specific holes at their annual golf days.

The sponsorship has not only contributed to the success of these initiatives but has also fostered a positive relationship with the organizations involved. Together, we are making a significant difference in promoting environmental preservation and supporting the well-being of communities.



PLATCORP FOUNDATION

Mau Forest Indigenous Tree Planting

In the heart of the Mau Forest Complex lies the South Western Mau Forest Reserve, a vast sanctuary cradling indigenous closed canopy forests and a regionally vital river ecosystem.

With support from our subsidiaries, Platcorp Foundation & Rhino Ark, earlier this year planted 60,000 seedlings across the Tirigoi 'C' region covering a total of 50ha, with 80% surviving the wet season.

The transformation was not just ecological; it was a triumph of community engagement, with 320 people coming together to plant the seedlings.



**Environment
Impact**

60,000

Seedlings Planted

From January to date, a total of 50 Ha has been covered in the Mau Forest, creating a sustainability impact in terms of sequestering Carbon



Tree Planting Mau Forest

Gallery

Rhino Ark





Fanikiwa Microfinance (Tanzania) staff pose for a photo during the launch of the *Mti Wangu -Tanzania Yangu* in June 13, 2023 at Ubungo , Dar-es-Salaam City

ENVIRONMENT

Mti Wangu

Tanzania Yangu

In the face of escalating concerns over climate change, Fanikiwa Microfinance in partnership with Platinum Tanzania and HUDEFO initiated a transformative project aimed at promoting sustainable environmental development.

The Initiative dubbed " Mti Wangu-Tanzania Yangu" (*My Tree, My Tanzania*) recognizes the importance of taking action at a local level by embracing the opportunity to contribute to a greener future.

The team planted 2,600 trees along the Mbezi road, Ubungo Municipal in Dar-es-salam City.

This collaborative effort not only demonstrates their commitment to environmental stewardship but also emphasizes the importance of engaging local communities in creating a sustainable future.



Mti Wangu-Tanzania Yangu

Gallery

Tanzania



ENVIRONMENT

KENYA



Tree Planting

Platinum Kenya, Premier Kenya, Momentum, Eezy Track, and Viva 365 have embarked on an inspiring tree-planting initiative that began in January of this year. Sharing a strong commitment to environmental preservation and sustainability, each subsidiary has actively contributed to achieving the Sustainable Development Goals (SDGs), particularly SDG 13 (Climate Action) and SDG 15 (Life on Land). Their dedicated efforts have made a significant impact, paving the way for a greener future.

These collective endeavors have not only helped restore and protect ecosystems but the subsidiaries have actively contributed to achieving the Sustainable Development Goals (SDGs), particularly by aligning with their sustainability mandate, sequestering carbon, and also helping to improve air quality in cities and towns.





Tree Planting Initiatives **Gallery**

Kenya





PREMIER UGANDA

RUN FOR THE NILE

Saving Lake Victoria From Pollution



The River Nile, stretching an impressive 6,695 kilometers, holds the esteemed title of the world's longest and most captivating river. Its immense length is just one aspect of its magnificence, as it not only sustains millions of people but also with the natural environments in 11 African countries"

Premier Uganda, collaborated with the Rotary Club and Promote Uganda to plant 2,500 trees at the shores of Lake Victoria (the source of the Nile) and Wanyange Girls' Secondary School, situated on a deforested hill.

The team ran along the shores of the River Nile, participating in the challenging 5 & 10 km race, which took them through a very challenging route with scenic hills overlooking Lake Victoria and villages and banana plantations down below.

Not only did the team participate in the run, but they also planted trees along the banks of the River Nile.



Run for the Nile Initiative

Gallery

Uganda



Tree Planting

Eezy Track Uganda and Platinum Uganda have embarked on a commendable initiative to protect the environment and combat climate change. Through their concerted efforts, they are increasing forest cover in Mukono Municipality in Uganda and at the Mengo Lubiri Palace. with over 1,000 trees planted in the first half year of 2023.

By planting trees, they are not only enhancing the aesthetic appeal of the areas but also playing a vital role in sequestering carbon, reducing soil erosion, and improving air quality. They have showcased the power of collective action in safeguarding our planet for future generations. Together, they pave the way for a greener and more sustainable future.





Tree Planting Initiatives **Gallery**

Uganda



SUSTAINABLE IMPACT

CSR PROJECTS

Platcorp Foundation plays a vital role creating positive impact on communities through its various environmental and social initiatives implemented through its subsidiaries. The foundation is not only beautifying the environment but also fostering a greener and more sustainable future.

The Foundation's support and guidance ensure that these initiatives are carried out in a responsible and impactful manner, benefiting local communities first. Through tree planting, they are improving air quality, mitigating climate change, providing habitat for wildlife, and promoting environmental education.

Local woman expresses her joy and happiness during a CSR event in Mukono Village





ENVIRONMENT: MARINE CONSERVATION

Mangrove & Sea Turtles

Platinum Kenya has carried out a transformative initiative to promote the preservation of mangrove forests and raise awareness about the importance of sea turtles on the Kenyan coast.

By spreading knowledge about these vital ecosystems and advocating for the conservation of sea turtles, they have achieved remarkable results in cleaning up the Kenyan coastline, removing more than 1,000 kgs of plastic waste. These endeavors have notably enhanced the natural environment for sea turtles to nest and facilitate the hatching of their eggs.

Platinum Kenya is committed to spearheading efforts for a more eco-friendly and environmentally conscious future.



HEALTH & EDUCATION

Support to Slum Girls and Momentum's Sahih Muslim Education

Platinum Kenya has taken a compassionate approach to supporting young teenage mothers from the Mukuru Slums in Nairobi by providing them with sanitary towels. By addressing a basic yet critical need, Platinum Kenya demonstrates its commitment to social responsibility and community upliftment. The provision of sanitary towels not only ensures the hygienic well-being of these young mothers but also enables them to continue their education, breaking the cycle of poverty.

Momentum addresses challenges faced by the marginalized Islamic community in Kenya by supporting the Momentum Sahih Scholarship Fund. With a commitment to education emphasized in the Holy Quran, the foundation fully funds deserving Muslim students who excelled in KCPE exams. This initiative has helped 15 students secure places in their dream schools, empowering them for a brighter future.





HEALTH

Fight against Cancer in Kenya

Platinum Kenya has demonstrated its unwavering support in the fight against cancer by constructing a dedicated ward and a ramp for Nairobi Hospice this year. This initiative aims to provide better care and accessibility for cancer patients.

Investing in the construction of these facilities, Platinum Kenya is making a significant impact on the lives of those affected by cancer, offering them a more conducive environment for treatment and support.

This endeavor also aligns with the mission of Platcorp Foundation, the parent organization, in creating positive change and improving the well-being of communities.



**Health
Impact**

8 Years Of Cancer Support

Platinum Credit Ltd -Kenya, has continually supported Nairobi Hospice since 2015 in the fight against Cancer





Platinum Kenya, staff showcase one of their uniforms donated to a football team in the Mukuru Slums early this year.

HEALTH & SPORTS

Promoting Sports in Local Communities



Platcorp subsidiaries are making a significant impact on health and sports in local communities, schools and prisons through their support for different sports by donating jerseys, water, footballs, and sports equipment to football and basketball teams.

These subsidiaries are providing essential resources for community members to engage in physical activities and sports. This support not only encourages an active lifestyle but also fosters a sense of teamwork, discipline, and overall well-being.



Q1-Q2

CSR

NEWSLETTER

GREEN VALLEY TESTIMONIAL

"Previously here at Mukono we were having mud slides during the raining season which was really affecting us badly especially our homes and our goats here were in danger, even us. This area did not have trees three years ago, so when Platinum came and helped us plant trees and help with the area we have seen some improvement and we are happy cause now the land slides have reduced especially up there where we had the elders house. Even our goats have grass to eat and we are happy and us women here we have joined this group to continue helping each other and also our area. Thank you Platinum a lot for helping us"

**Rose
Staff
Valley Group- Uganda**

IMPACT

VOICES FROM OUR COMMUNITIES





Q1 & Q2

Community Development

Platinum Kenya, Premier Kenya & Uganda, Momentum Kenya, Platinum Uganda, and Eezy Track Kenya have spearheaded a broad variety of community-based initiatives from January to June 2023.

These initiatives range from water tank donations, prison utility donations, and children's home visits to school and clinic renovations, town clean-ups, and Eid donations.

These endeavors have left a lasting impact on the communities, improving access to clean water, enhancing infrastructure, fostering community well-being, and promoting social cohesion.





Gallery

Community Development





Gallery

Community Development





Your Value

The amount of work you are doing for the communities you work and live around has a big impact that will forever be appreciated



**Platcorp
Foundation**

Platcorp Subsidiaries

Creating Sustainable Impact

We extend our heartfelt gratitude to all Platcorp subsidiary staff for their impactful contributions to their respective projects and unwavering dedication to the environment and our communities.





PLATCORP

G R O U P

Copyright | Platcorp Group © 2023 | Sustainability Department
All Rights Reserved | Raymond Nyarangi

Please do not print this unless it is necessary.



Edition 1

Q1 & Q2, 2023

CSR/I
NEWSLETTER